

## Julius Baer announced as strategic partner for AssetRush

**AssetRush, the open platform that gathers visionaries to engage in a dialogue on the future of finance, has teamed up with international wealth manager Julius Baer for AssetRush V on June 15, 2022, in Zurich.**

Zürich (CH), May 02, 2022 – AssetRush and Julius Baer today announced that the bank will be the strategic partner and sponsor for the fifth edition of AssetRush. The event will feature thought-provoking talks by 18 different industry leaders drawn from across the alternative and digital investment landscape. Each speaker will have five minutes to pitch their innovations and visions of the future of finance to attendees. In between pitches, there will be a host of networking opportunities, with the event closing with a special dinner hosted by GenTwo.

To date, AssetRush has brought over 2,000 investors and innovators together with members of the traditional and digital financial sector to innovate new ways to expand the investment universe.

“AssetRush exists to provide a platform for investors and innovators around the world to engage with one another and share visions and ideas for the future of finance,” said Philippe Naegeli, CEO of GenTwo and Chief Visionary of AssetRush. “We’re therefore excited to be teaming up with such a prestigious financial institution as Julius Baer, which has an acute understanding of the power of ideas and innovation.”

“Julius Baer’s passion for ideas is born of our proud history and heritage of creating value beyond wealth”, said Nicolas de Skowronski, Head Wealth Management Solutions at Julius Baer. “AssetRush is a unique platform to share ideas and create conversations about the future of financial services – something that has never been more important given the pace of change in our industry today. We are delighted to partner with AssetRush V and are looking forward to what promises to be a truly inspiring event.”

AssetRush V will take place at the renowned Kaufleuten Klub & Festsaal in Zurich on the 15 June 2022.

### Programme

15:00 Doors open  
16:00 Conference kick-off  
16:15 Frontstage Presentations & Networking  
20:00 End of conference

Secure your ticket [here](#).

### About AssetRush

At AssetRush, we believe that the big questions of the future are better answered together. This is why AssetRush provides an open platform that gather people around visions and ideas. So that we can find new ways together, innovate together and aspire a future that is worth living for – together.

### Contact details

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