



## **CV VC Blockchain startup portfolio becomes accessible through an Actively Managed Certificate (AMC)**

**Zug, Switzerland, November 17, 2020 – The portfolio of the Swiss Venture Capitalist CV VC has become an investable asset through a partnership between CV VC, MRB Vermögensverwaltungs AG (MRB) and GenTwo Digital. The AMC is a Swiss-compliant security with a Swiss ISIN code and thus fully bankable and transferable.**

- Blockchain is one of the technology megatrends of the future, with independent consultants forecasting that its business value-add will reach a staggering USD 3.1 trillion by 2030
- Blockchain technology is driving innovation and change across numerous industries - from finance and supply chain to healthcare and industrial applications - and is being applied by large corporates and startups alike.
- Aside from Bitcoin and other Crypto investments, it has remained challenging for investors to build pure-play investment exposure into startups that develop products and solutions based on this game-changing technology.
- The Actively Managed Certificate (AMC) provides access to CV VC's investment strategy with a focus on global startups that build promising applications based on Blockchain Technology.

The early-stage investment company and incubator CV VC is a key player and investor in Crypto Valley. CV VC has reviewed over 2'000 Blockchain projects and startups during the last two years and has invested in the most promising projects from all over the world. Startups receive funds in return for equity and benefit from an on-site incubation program in Crypto Valley, where proven entrepreneurs, experts, and mentors teach and coach them over the course of three months. Through CV Labs, the company also provides advisory services, maintains co-working spaces in Zug, Vaduz and Dubai that host over 140 companies, and organizes industry-specific conferences.

MRB and CV VC offer qualified investors - including institutional investors like asset managers, banks and corporates, as well as family offices - the opportunity to participate in its continuously growing portfolio. The AMC is based on CV VC's ecosystem and Blockchain investment expertise and makes the Crypto Valley and its promising startups an investable asset.

The investment portfolio will focus on what CV VC considers "Technologies for Tomorrow": end-markets and applications that are expected to grow over-proportionally in the future, driven largely by today's socio-economic trends. As such, investments will focus on six verticals: Future of Work, E-Commerce & Logistics, Lifestyle & Health, Security & Identity, Education & Science and Finance & Investing. Blockchain technology is expected to serve as a catalyst for innovative solutions across all of these sectors.



CV VC's startup portfolio will continuously grow, and the investors will actively benefit from CV VC's investment strategy, Blockchain know-how and incubation program. AMC investors will obtain diversified exposure in applications based on the technology megatrend Blockchain through an early-stage venture capital investment approach.

*"With the AMC, qualified investors obtain access to Crypto Valley, the emerging Blockchain technology and a diverse range of applications across sectors that are expected to grow significantly in the future. Together with our partners, we turn promising startup companies from Crypto Valley into an investable asset class. Qualified investors will benefit from CV VC's expertise, investment strategy, broad existing portfolio and attractive investment pipeline, which is constantly being supplemented with Blockchain startups from around the world,"* says Olaf Hannemann, Co-Founder and Chief Investment Officer CV VC.

### **MRB proven asset and strategy partner of the "old world"**

Blockchain has long since arrived in the economy and is one of the major drivers of digital change. The technology is still young, despite a projected market potential of 3 trillion dollars. Not surprisingly, the established and renowned asset management experts at MRB Vermögensverwaltungs AG recognize this large potential and are partnering with CV VC to realize the new AMC. The cooperation between CV VC and the Swiss asset management firm MRB also shows that the old world of traditional finance and the new Blockchain-based world are increasingly growing together.

*"MRB considers the potential of Blockchain technology to be significant. Working with CV VC on a project that aims to provide investors with access to companies that are expected to become a leading player in their technology niche over the coming years is extremely exciting,"* states Markus Töllke, CEO of MRB Vermögensverwaltungs AG.

### **GenTwo Digital the enabler of the combination between the old and the new world**

Specialized providers such as GenTwo Digital, securitization expert and bridgebuilder, connecting the the well-established financial market with the new-emerging digital assets world, are becoming increasingly important. It is their expertise of the established financial products which enables them to transform the potential of new technologies such as Blockchain into a valuable asset. The result is that new values and growth potentials for the traditional as well as the newly emerging financial market and its participants are created in equal measure.

Philippe A. Naegeli, Co-founder, and CEO of GenTwo Digital on CV VC: *"CV VC is one of the guardians and core members of the Crypto Valley ecosystem that not only combines extraordinary experience in their field, but grants exclusive access to this unique startup landscape. We are proud to partner with CV VC to make this unique universe of assets accessible for investors."*



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### **About CV VC (Crypto Valley Venture Capital)**

**CV VC** is an early-stage venture capital investor with a focus on startups that build on Blockchain technology. In addition to the venture capital investments, CV VC operates its own incubator and ecosystem business under the CV Labs brand, consisting of co-working spaces, advisory and events .

Its ecosystem includes:

**CV Labs** is a unique co-working space located in Zug, Vaduz and Dubai, helping crypto companies to grow successfully by meeting all their needs. CV Labs is also an ideal home base for startup companies participating in the CV Labs incubation program. Regular meetups and networking events are organized in the Crypto Café and the meeting rooms.

**CV Summit** brings together innovative startups, industry experts and investors, as well as corporates experimenting with distributed ledger technology. The multi-industry themed conference, which takes place twice a year, is the largest and most important gathering of the Crypto Valley community.

**CV Maps** is the first directory and guide route through the fast-growing Crypto Valley blockchain ecosystem. The constantly updated database includes over 900 companies.

More information: [www.cvvc.com](http://www.cvvc.com).

### **About MRB**

MRB Vermögensverwaltungs AG (MRB) was founded in Zurich in 1979 and has been registered with the Swiss Financial Market Supervisory Authority (FINMA) as an asset manager of collective assets since 2009. MRB is an expert in the management and structuring of sophisticated investment solutions. MRB is 100 percent privately owned. As entrepreneurs, MRB values performance and reliability.

More information: [www.mrbpartner.ch](http://www.mrbpartner.ch)

### **About GenTwo and GenTwo Digital**

Zurich-based innovative securitization specialist GENTWO has created a new generation of financial products. The company builds securitization platforms for its institutional clientele and enables professional investors to securitize not only bankable, but also non-bankable assets with a Swiss ISIN. The focus on so-called off-balance-sheet investment products solves the problem of declining margins and growth barriers for many financial market players. It opens up new performance potential by creating access to a theoretically unlimited world of asset classes. Financial intermediaries, including banks, can use GENTWO's setup to realize their own product and business innovations. GENTWO Digital is a joint venture based in the Crypto Valley in Zug, Switzerland. It makes digital assets bankable and turns it into conventional securities (investment certificates).

GENTWO: [www.g2fp.com](http://www.g2fp.com), GENTWO Digital: [www.g2d.io](http://www.g2d.io)



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