

GenTwo to release world's first Swiss-based B2B AMC platform for banks

Zurich, 7 May, 2024 – GenTwo, the leading Swiss fintech company, today announces the imminent launch of GenTwo Pro for Banks, the world's first Swiss-based B2B AMC issuance platform for banks.

With GenTwo Pro for Banks GenTwo's banking clients can create unlimited bankable products on all liquid or digital assets, linking directly to their custody and trading services. The products are fully segregated and off balance sheet, and the platform offers users a choice of multiple issuance locations, including Switzerland. It also features the fastest time to market at the lowest price point currently available in the industry.

Said Philippe A. Naegeli, Co-Founder and CEO of GenTwo: "GenTwo Pro for Banks marks the most significant upgrade to our GenTwo Pro platform to date. It is also another major milestone in our mission to make all assets bankable through Assetization. With GenTwo Pro for Banks we have created an industry-leading offering for banks looking to expand their product shelf, win more clients and assets, and add efficiencies to their value chain. As an offering solely for banks, it complements our industry-leading GenTwo Pro platform, which is geared towards independent asset managers, family offices and other financial intermediaries."

More details about GenTwo Pro for Banks will be released as part of the official product launch on May 29 during the eighth edition of [AssetRush](#) in Zurich.

Qualified interested parties can sign up to receive additional information at: gentwo.com/gentwo-pro-for-banks.

About GenTwo

Founded in 2018, GenTwo is a Swiss-based B2B fintech company that operates globally with the mission to expand the investment universe by making all assets investable. GenTwo has built a financial engineering network based on two pillars. Its proprietary platform solution GenTwo PRO empowers investment professionals to create unlimited, white-labeled investment solutions. Its AssetRush event series, which has established itself on the Swiss financial services industry calendar, provides a unique forum for showcasing the investment revolution that its next generation securitization platform is helping to catalyze. GenTwo currently has over 3.5 billion US dollars in Assets under Service (AuS). GenTwo Digital is a subsidiary of GenTwo, bridging the gap between traditional and digital assets.

Contact

Thomas Egger, +41 79 423 22 28, teg@te-communications.ch