

Swissquote pioneers Structured Product Issuance as Preferred Partner of GenTwo Pro for Banks

Zurich, 29 May, 2024 – GenTwo, the leading Swiss Fintech, today announces that Swissquote, Switzerland's market leader for online banking, is the inaugural member and preferred partner of the new GenTwo Pro for Banks platform.

As [previously announced](#), GenTwo Pro for Banks is the world's first Swiss-based B2B AMC platform. With it, banks can offer their clients the ability to create bankable products on all liquid or digital assets with the fastest time to market at the lowest price point in the industry.

Jan De Schepper, Chief Sales and Marketing Officer of Swissquote, said: "We are delighted to be not only the first bank to join GenTwo Pro for Banks, but also the preferred partner on the platform. This move allows us to leverage GenTwo technology to expand our AMC business through low-friction, cost-effective structured product creation. This in turn will provide more choice and opportunity for our clients in line with our overall mission to democratize banking."

GenTwo Pro for Banks offers a simple, 100% digital process via a user-friendly interface. Users input product details and receive a fully bankable product with a Swiss ISIN. The products are off-balance sheet and issued in Switzerland.

Philippe A. Naegeli, Co-Founder and CEO of GenTwo, added: "We are very proud to welcome Swissquote to our new platform. This move strongly underscores Swissquote's reputation as a pioneering bank and further cements the already strong relationship between our two companies. Together we are marrying the strengths of both of our organizations to create synergies to the benefit of Swissquote and its clients."

More on GenTwo Pro for Banks can be found at: gentwo.com/gentwo-pro-for-banks/.

Press Contact

Thomas Egger, +41 79 423 22 28, teg@te-communications.ch

About GenTwo

Founded in 2018, GenTwo is a Swiss-based B2B fintech company that operates globally with the mission to expand the investment universe by making all assets investable. GenTwo has built a financial engineering network based on two pillars. Its proprietary platform solution GenTwo PRO empowers investment professionals to create unlimited, white-labeled investment solutions. Its AssetRush event series, which has established itself on the Swiss financial services industry calendar, provides a unique forum for showcasing the investment revolution that its next generation securitization platform is helping to catalyze. GenTwo currently has over 3.5 billion US dollars in Assets under Service (AuS). GenTwo Digital is a subsidiary of GenTwo, bridging the gap between traditional and digital assets.

Swissquote – The Swiss Leader in Online Banking

Swissquote is Switzerland's market leader in online banking. Over three million financial products can be traded on its innovative platforms. Swissquote's core competencies include global stock market trading, the trading and custody of crypto assets, Forex trading as well as savings and investment solutions. In addition, Swissquote is active in the payment card and mortgage markets. As of December 2023, Swissquote held over CHF 58 billion in assets on more than 570,000 private and institutional accounts. In addition to its headquarters in Gland, Switzerland, Swissquote has offices in Zurich, Luxembourg, London, Malta, Bucharest, Cyprus, Dubai, Capetown, Singapore and Hong Kong. Swissquote holds banking licences both in Switzerland (FINMA) and Luxembourg (CSSF). Its parent company, Swissquote Group Holding Ltd, is listed on the SIX Swiss Exchange (symbol: SQN). The Swissquote Group and PostFinance each own 50% of the fintech app Yuh.